

Press release April 2012

Recognition for Horticultural Champions

Plants Management Australia Pty Ltd (PMA) is delighted to announce it has been named the Champion Specialised Small Business at the 2012 Australian Small Business Champion gala dinner held in Sydney on April 21st.

The Australian Small Business Champion Awards is a prestigious national program designed to recognize the achievements, contribution and performance of leading small businesses around the country. The program is a celebration of excellence and recognition of the invaluable contribution that small business makes to the Australian way of life. Managing Director and founder of the awards, Steve Loe, referred to the award winners as “outstanding businesses who have all displayed passion, innovation and entrepreneurial spirit”.

Commenting on the win, PMA’s Managing Director Chris Sargent said “Business is always a fine line between innovation and consolidation. At PMA we push the boundaries of our industry, delivering new plant innovations and services to the world. It’s our focus on connecting plants with people that makes us unique.”

PMA is determined to use the awards as a further platform to spread the fascinating stories behind every one of its new garden plants. “Plant breeders are the true heroes of our industry” said Sargent “without them we couldn’t enjoy the beautiful new varieties you see in your local garden centre each week.”

PMA dedicated its win to the future of plant breeding, reminding all attendees at the awards ceremony that “all life depends on plants”.

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PMA Managing Director, Chris Sargent accepting the award from MC, Gretel Killeen



The awards gala dinner drew a crowd close to 1,000 from all around the country



PMA Operations and Communications Manager, Amanda Mackinnon and Managing Director, Chris Sargent