

Press Release October 2014

Owner Manager of the Year

PMA is proud to announce that its Managing Director, Mr Chris Sargent, has been named the Tasmanian Owner Manager of the Year in the 2014 Australian Institute of Management Excellence Awards.

The AIM Excellence Awards bring together a wide range of business leaders and professionals as finalists, judges, sponsors and supporters. The awards offer participants a fantastic opportunity to connect with like-minded industry professionals and expand their networks. Exceptional leaders at all career stages from every industry and sector are represented in the Awards program.

The AIM Excellence Awards are considered to be in a class of their own. They celebrate the unique achievements of outstanding managers as opposed to the businesses that they run. "I am humbled to be recognised in the AIM awards, amongst such an amazing field of finalists" Sargent explained after the announcement. "I simply love what I do which is working with plant breeders to bring new varieties into garden centres around the world. Gardening is a universal language and it's a fantastic industry to be involved in."

Mr Sargent has been at the helm of PMA for over ten years and driven the company to new heights. PMA is responsible for introducing many top selling plants to Australian garden centres and for launching plants bred in Australia to international marketplaces. The company manages the intellectual property associated with plant breeding and Sargent's team includes horticulturists, marketing and communication experts and administrative staff.



Chris Sargent - Managing Director, Plants Management Australia

LICENSING • MARKETING • DISTRIBUTION

PO Box 54, Dodges Ferry, Tasmania 7173 Australia
Phone: 61 (0) 3 6265 9050 Fax: 61 (0) 3 6265 9919
Email: info@pma.com.au

www.pma.com.au