

Press Release September 2014

Award for 'Ember's Wish'

Plants Management Australia (PMA) is delighted to announce that Salvia 'Ember's Wish' was the recipient of a Silver Medal at an acclaimed plant fair held recently in the Netherlands.

Plantarium is the most important show in the Netherlands for garden plants. Held from August 27-30 this year, the event attracted 17 000 visitors from around the world. More than 300 companies representing 12 different countries exhibited an array of products.

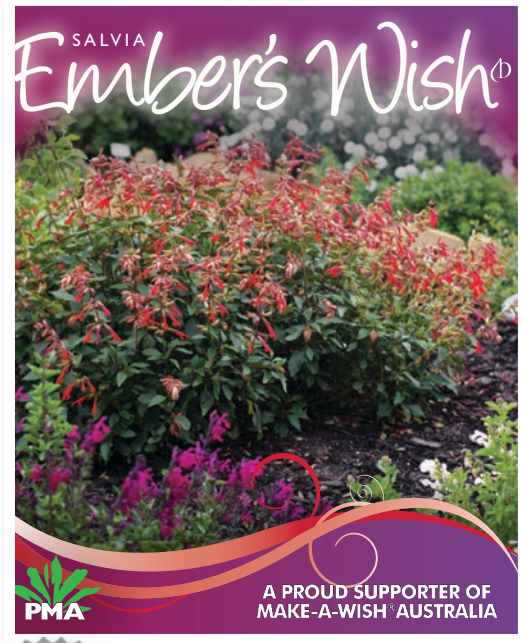
Plantarium's new plant display had over 130 entries, including 99 perennials, shrubs, climbers and trees that were considered for awards. It is the most important new plant competition in the Netherlands and the competition was judged by an expert panel from the Royal Boskoop Horticultural Society. This year, 3 gold medals, 14 silver medals and 22 bronze medals were awarded.

Salvia 'Ember's Wish' was celebrated for its merits as a bushy plant with fantastic colour. The judges noted it was 'an ideal plant for gardens and terraces with an exclusive image and a perfect garden presentation.'

Delighted to be at the show for the awards, the 'Ember's Wish' breeders from Plant Growers Australia (PGA) in Victoria were encouraged by the accolade. "It is fantastic that this plant is being recognised in Europe. It offers great colour, is low maintenance and fast growing. It's a variety just about anyone can have success with" noted PGA Director Howard Bentley.

'Ember's Wish' forms part of the special Wish Collection in Australia that is aligned with the national charity Make-A-Wish. Part proceeds from all 3 'Wish' Salvias are donated to help grant wishes for children with life threatening medical conditions.

For further details visit www.pma.com.au



Howard Bentley (left) and Steve Eggleton of PGA accept the award